

## CMGA 2024 grant application Open-ended questions worksheet

### ***Please note:***

This *PDF* version of the 2024 grant application open-ended questions is provided so you can download and print it, if you choose, and create your own ‘working copy’ to use to prepare your grant application. This version *does not* include the demographic information contained on the official application form. Your final grant application *must* be completed and submitted using the online form. If you have questions, please contact us at [grants@cmga.org](mailto:grants@cmga.org) .

### Project Background

10. Please give a brief description of the background to this proposed project, including the following points: (1) whether the project is completely new or this is a continuation of an existing project; (2) what led to this specific project proposal; (3) if applicable, the physical size of the project area; and (4) what other groups/organizations/individuals, if any, you’re working with on this project.

### Project goal, objectives, & tasks

11. What is the overall goal of this project? A goal is the outcome you want to achieve. For example: The goal of my project is to increase the number of pollinators in the garden.
12. Please list each specific objective that will lead to the goal. An objective is a measurable, specific action to take to achieve the goal. For example, with the goal in the previous question, an objective might be to “Identify 5 plants known to be pollinator plants.”
13. What concrete steps will you take to reach each objective? In the example above, a step might be to “Do online research about pollinator plants.”

### Population(s) & accessibility

14. Who is the intended audience for the project?
15. How will you promote the project and its benefits to the intended audience?

### Community Impact

16. Describe how this proposed project will benefit the community or population for which it is intended. Please be as specific and concrete as you can be.

17. Describe how the proposed project contributes to the CMGA mission to promote horticultural knowledge and/or enhance the community it serves through gardening-based activities.

#### Project Continuation

18. Will this proposed project be continued in the future?

- a. Yes, as part of a larger project
- b. Yes, as a new project that we plan to continue
- c. Unsure

19. If unsure, what is the reason?

20. Who will be responsible for managing long-term care of the project, and what activities do you anticipate will be needed for long-term care?

21. What funding and/or material resources for long-term care are needed and how might they be secured?

22. What people resources for long-term care are needed and how might they be secured?

#### Master Gardeners & Other Volunteers

23. How many MGs / MG interns / other volunteers will you aim to include in this project?

24. How do you plan to recruit MGs, MG interns, and volunteers for this project? Please be as specific as you can be.

25. How will working on this project benefit MGs, interns, and other volunteers?

#### Budget

26. Please list all expenses anticipated for this project, and sources of potential funding and donations (if applicable), including CMGA and other sources.